

The Ark New Home Buyer's Consumer Code

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1. Introduction to The Code

The **Ark New Home Buyer's Consumer Code (The Code)** is effective from 1 February 2019. **The Code** applies to all **New Homes** that benefit from an **Ark Warranty**, where the **Code Member** – the party responsible for building and or selling the **New Home** – has registered the **New Home** with Ark Insurance Group Ltd on or after 1 February 2019.

Compliance with **The Code** is mandatory for all **Code Members**. An **Ark Warranty** is supplementary to **The Code** and **The Code Member** will ensure an **Ark Warranty** is effective upon **Practical Completion** of the **New Home**, benefiting the **Home Buyer**.

The Code has been created to ensure that Code Members do not subject Consumers to unfair trade practices. Consumers who purchase New Homes will be made aware of their rights when purchasing a New Home and will receive fair, reliable services and information when considering, entering into and following the purchase of a New Home from a Code Member.

Ark Insurance Group Ltd is the **Code Sponsor**. If any person or party has any questions, requires further information or documentation; including confirmation that an **Ark Warranty** has been issued for a **New Home**, they can contact Ark Insurance Group Ltd as follows:

Phone: 02476 437611

Email: info@arkinsurance.co.uk
Post: Ark Insurance Group Ltd

1410 Spring Place Herald Avenue

Coventry CV5 6UB



2. Key Terms

Agent(s) A third party acting for and or on behalf of the Code Member relating to the

construction, marketing and or sale of the New Home

Annual Membership for

Homebuilders

The agreement made by the **Code Member** to comply with

the registration requirements of the Ark Warranty

Ark New Home Buyer's

Consumer Code

(The Code)

The set of requirements herein which the **Code Member** agrees to adopt for the benefit of the **Home Buyer**, in

respect of a New Home registered with the Code Sponsor, after 1 February

2019

Ark Warranty The Ark Residential New Build Latent Defects Insurance Policy benefitting the

New Home

Builder The Company or Person that has built, or been instructed to build, the **New**

Home

Building RegulationsThe statutory instruments in the United Kingdom, including Northern Ireland,

that seek to ensure that the requirements set out in the relevant legislation are carried out. The **Building Regulations** is deemed to include Building

Standards (Scotland)

Code Compliance Agreement The document signed by the **Code Member** confirming their compliance with

the terms of The Code. The Agreement will contain details of the Code

Member and New Home

Code Member(s) The **Builder**, **Developer**, Company or Persons responsible for the construction,

marketing and sale of the New Home, who registers the New Home with the

Code Sponsor

Code Sponsor Ark Insurance Group Limited

Complaint A statement made by the **Home Buyer**, whether oral or written, and whether

justified or not, expressing dissatisfaction at the Code Member's provision of,

or failure to provide, a service under the terms of The Code

Consumer(s) / Home Buyer(s) Any person(s) who purchases or intends to purchase goods or services related

to the **New Home** from the **Code Member** for their habitation

Contract Deposit Monies deposited by the Home Buyer with the Code Member or their Agents

to reserve the New Home prior to Sale Completion

Contract Exchange,

Sale Completion

The legal documents and the formal stages used during the

sale of the New Home

Developer The Company or Persons that has built, or instructs third parties to build, the

New Home



Dispute An argument or disagreement, whether verbal or in writing, between the

Home Buyer and Code Member following a Complaint

Buyer and **Code Member**, under the terms of **The Code**, following a **Complaint** and / or **Dispute**. Also referred to as *Alternative Dispute Resolution* or *ADR*

Home Buyer's Guide

To The Code

A guidance document outlining the **Home Buyer**'s rights to

service and treatment under the terms of The Code

New Home The property which has been newly built, converted, extended or refurbished

that has been registered with the Code Sponsor and is the subject of the

proposed sale between the Code Member and Home Buyer

Practical Completion The date stated on the Building Control Completion Certificate or Final

Certificate or Statement of Practical Completion issued for the **New Home** by

an Approved Inspector or Local Authority Building Control Body.

Reservation Agreement The written agreement between the Home Buyer and Code Member

confirming their intent to enter into contract regarding the purchase of the

New Home

Unfair Terms Contrary to the requirement of good faith, it causes a significant imbalance in

the parties' rights and obligations under the contract to the detriment of the

Consumer

Vulnerable Consumer A **Vulnerable Consumer** is someone who, due to their personal circumstances,

is especially susceptible to detriment when seeking goods and services

3. Code Requirements

3.1. Scope of The Code

The Ark New Home Buyer's Consumer Code (The Code) ensures that Home Buyers:

- Receive fair, transparent and indiscriminate treatment from Code Members and their Agents
- Have purchased a New Home which is constructed to a satisfactory standard and be fit for its intended purpose
- Have purchased a New Home which is fit for purpose as defined by the Building Regulations at the time of Practical Completion
- Have purchased a New Home which is as described in any sales, marketing or specification document given for consideration before entering into an agreement to purchase the New Home
- Are aware that any statements made by the Code Member or their Agents in any sales, marketing or specification document given for consideration by the Home Buyer before entering into an agreement to purchase the New Home are considered a binding contractual term
- Are not subject to any Unfair Terms or conditions during the negotiation and consideration of the purchase of the New Home
- Have the ability to register any Complaints regarding the New Home to the Code Member which are acknowledged by them, and will be resolved where the Complaint is justified, within a reasonable period by the Code Member
- Have access to a **Dispute Resolution** service in the event that a **Complaint** cannot be resolved with the
 assistance of the **Code Sponsor**



The Code does not apply to:

- New Homes which have not been registered with the Code Sponsor
- New Homes which do not benefit from an Ark Warranty
- New Homes which are not intended to be sold in the two year period after completion i.e. built to rent
 or self builds.
- Consumers or Home Buyers who do not intend to live in the New Home (i.e., Buy to Let)
- Any Complaint or claim raised after the completion of a two-year period from the date of Practical Completion or Sale Completion, whichever date is later
- Any Complaint or claim which should be made under the terms of the Ark Warranty
- Any **Complaint** or claim for personal injury, death, loss of property value, blight, land conveyed or title.
- New Homes acquired by corporate bodies, partnerships, charitable organisations, social or commercial landlords or any other non-Consumer purchaser.

For the avoidance of doubt, **The Code** applies to the first **Home Buyer** of the **New Home** and any subsequent **Home Buyers** during the two-year period from the date of **Practical Completion** or **Sale Completion** of the **New Home**, whichever date is later.

Sale Completion refers only to the first purchase of the **New Home**. The two-year period will not restart from the date of **Sale Completion** of the second **Home Buyer**'s purchase.

Subsequent **Home Buyers** have rights under **The Code** for matters relating only to their relationship with the **Code Member**, during the remaining balance of the two-year period.

3.2. Adopting The Code

Compliance with **The Code** is mandatory for all **Code Members**. **Code Members** will be required to sign a **Code Compliance Agreement** when registering each **New Home** with the **Code Sponsor**.

The Code applies to any engagement between the Code Member and a potential Home Buyer whilst considering, entering into agreement for, and subsequent to, the purchase of a New Home. A potential Home Buyer is a party who interacts with the Code Member and / or their Agents who has a reasonable interest in purchasing the New Home.

Code Members and their Agents will be aware of Consumers' rights as summarised in the scope of The Code.

Code Members will be aware of their responsibility to provide fair and reliable information and services to **Consumers** in relation to the sale of the **New Home**.

Code Members and their **Agents** will be aware that the information and services they provide to, for or on behalf of potential **Home Buyers** includes but is not limited to:

- The specification of the **New Home**
- Drawings, plans or other documentation representing the New Home
- Emails, webpages, printed leaflets or brochures, specifications or any other documentation representing the **New Home**
- Communication in person, by post, electronically or by any other reasonable means regarding the New Home
- Any other documentation or relevant information which is express or clearly implied and given for consideration during the Contract Exchange and or Sale Completion of the New Home

Code Members and their Agents will find further information herein about how they can:



- Provide potential Home Buyers or their representatives with access to The Code
- Provide training to their staff regarding The Code requirements
- Provide clear and truthful marketing information
- Engage effectively with Consumers
- Adapt effectively to the requirements of Vulnerable Consumers
- Complete the **New Home** to a standard which is of a satisfactory standard that is fit for its intended purpose

3.3. Access to The Code

Code Members have a duty to provide **Consumers** with reasonable access to **The Code**. Providing access to **The Code** will enable **Consumers** to understand their right to receive fair, clear and reliable information and services that relate to the **New Home**.

The Code Member will:

- Make The Code and other contractual documentation available free of charge to any potential Home
 Buyer in reasonable, accessible formats including:
 - Online at the Code Member's website or via the Ark Warranties website (www.arkinsurance.co.uk/code.aspx)
 - Electronically as a PDF document by email or other communication such as a document sharing platform
 - As a hard copy by fax, post, in the Code Member's office, Agent's office, at a sales office or show home
 - Any other format that can reasonably be fulfilled by the Code Member (i.e., translation into another language, with larger text, braille or as an audiobook) within ten working days of the request.
- Provide and make available a copy of the Home Buyer's Guide To The Code.
- Be considerate to Vulnerable Consumers by ensuring that Vulnerable Consumers receive access to
 The Code and have the means to understand The Code. This can be achieved by providing
 supplementary information or advice, such as a comprehensive list of third party organisations, such
 as Citizens Advice, who can support the Vulnerable Consumer.

3.4. Staff Training and Customer Service

Code Members will provide training to all staff that will be engaged with **Consumers** regarding the sale of a **New Home** to **Home Buyers**. The training should include, but not be limited to:

- The scope of The Code
- The responsibilities of Code Members when engaging with Consumers and their representatives
- Maintaining consistent and appropriate levels of customer service with Consumers and their representatives
- Identifying and appropriately managing customer service requirements for Vulnerable Consumers
- Complaints and Disputes

Code Members will not develop or use high-pressure selling techniques and staff will be trained to engage with **Consumers** in a fair manner. High-pressure selling techniques include incentivising, rushing and making untrue or misleading statements that engage the potential **Home Buyer** to enter into an agreement to purchase the **New Home** under false or exaggerated pretenses.



Code Members should have customer service provisions in place that make contacting and engaging with the **Code Member** easy, accessible and free, or at a reasonable charge. **Code Members** should be contactable by email, phone and available to meet with **Home Buyers** in person.

Training should be conducted and documented on an annual basis. New members of staff should have initial training included in their inductions.

Clear guidance should be provided to any Agent acting on behalf of the Code Member.

3.5. Sales, Advertising

Code Members should provide **Home Buyers** with sales and advertising materials that are a clear and truthful representation of the **New Home** and any associated services.

The specification of the **New Home**, including but not limited to the size, cost, materials, services, amenities, local area and energy performance ratings should be accurate and the **Code Member** will not engage in any activity which would seek to mislead a potential **Home Buyer**.

Code Members will ensure that all sales and advertising materials are compliant with the appropriate code of advertising. This includes:

- UK Code of Non-broadcast Advertising, Sales Promotion and Direct Marketing
- UK Code of Broadcast Advertising
- PhonepayPlus Code for Premium Rate Services
- Other relevant codes of advertising, including but not limited to the Distance Selling Regulations
- Other relevant statutory requirements, including the General Data Protection Regulations and Consumer Protection from Unfair Trading Regulations 2008

3.6. Health & Safety

The **Code Member** must provide appropriate provisions regarding Health & Safety for potential **Home Buyers** when visiting the **New Home** whilst works are being undertaken. The site must comply with the requirements of the Construction (Design & Management) Regulations 2015 and any revisions thereof, and should have a clear Health & Safety policy.

The **Code Member** must take account of the needs of the **Home Buyer** visiting the site, particularly **Vulnerable Consumers** who may require special provisions for access and escape.

Personal Protection Equipment, Health & Safety briefings and any other relevant guidance should be provided as appropriate.

Suitable provision must also be made regarding Health & Safety for potential **Home Buyers** when visiting a show home, the **Code Member**'s office or other relevant site, such as a manufacturer's warehouse.

3.7. Vulnerable Consumers

A **Vulnerable Consumer** is someone who, due to their personal circumstances, is especially susceptible to detriment, particularly when a company who provides goods and services is not acting with appropriate levels of care.

Code Members will ensure that all **Consumers** are provided with customer service and assistance that is tailored to their individual circumstances. Whilst this may not vary for many **Home Buyers**, **Code Members** should:



- Ensure Consumers understand The Code
- Ensure Consumers understand the terms of the sale of the New Home
- Ensure **Consumers** have the opportunity to access third parties and representatives that can assist them with making informed decisions
- Ensure Consumers are treated fairly

Where **Code Members** are notified of, or identify potential traits that may reasonably imply that the **Home Buyer** is a **Vulnerable Consumer**, the **Code Member** will ensure that appropriate measures are taken. This will include catering for the individual circumstances of the **Home Buyer** when considering, negotiating and entering into the contract to purchase the **New Home**.

Where **Code Members** are not experienced or unfamiliar with certain **Vulnerable Consumers**, specialist organisations should be consulted that offer specific advice that can assist the **Code Member**.

3.8. Professional Advisors

The **Home Buyer** must appoint Professionals Advisors to act on their behalf when considering, negotiating and entering into a contract to purchase the **New Home**.

The Home Buyer may also appoint Professional Advisors to act on their behalf for Complaints and Disputes.

Professional Advisors may also represent Home Buyers during any Mediation or Dispute Resolution process.

The **Code Member** agrees that Professional Advisor shall have the same rights as the **Home Buyer** whilst acting on their behalf and therefore entitled to the same service.

The term Professional Advisor applies to the representatives of the **Home Buyer**. Any representative of the **Code Member** is referred to as an **Agent**.

4. Selling the New Home

4.1. Pre-Purchase Information

The **Home Buyer** must be provided with sufficient pre-purchase information to enable them to make an informed decision before agreeing to purchase the **New Home**. Pre-purchase information must not contain any unfair contract terms as defined in the relevant sections of the Consumer Rights Act 2015 which specify unfair contract terms.

Pre-purchase information must include:

- Details of The Code
- Details of the Ark Warranty and any other guarantees or warranties
- A specification for the New Home
- A written Reservation Agreement
- The proposed Contract Deposit or reservation fee
- Details of the proposed contract
- Details of the parties to the contract
- Details of the proposed fees
- Details of any management services and organisations to which the Home Buyer will be committed and their estimated cost

For New Homes which have not yet reached Practical Completion:

An estimated date for Practical Completion



- Details of the confirmed specification at Practical Completion
- Details of any works which may be incomplete or outstanding at Practical Completion which the Code
 Member will agree to complete

The **Code Member** must also inform the **Home Buyer** of the rights to cancel prior to **Sale Completion**. The **Code Member** and their **Agents** will make the **Home Buyer** aware of any reasonable costs that will be incurred.

The Code Member must inform the Home Buyer that there is no right to cancel following Sale Completion.

4.2. Reservation Agreement

The **Code Member** will provide the **Home Buyer** with a **Reservation Agreement**. The **Reservation Agreement** will:

- Clearly set out the terms of the reservation
- Must be in writing and cannot be implied or verbal
- Include the amount of the Contract Deposit (reservation fee)
- Confirm that the Contract Deposit is in respect of the New Home
- Confirm the total purchase price of the New Home
- Include a supplementary specification of the New Home
- Include details of the Home Buyer's right to cancellation and refund
- Include details of the validity period of the Reservation Agreement and the period of time the Code
 Member, or their representatives, are entitled to hold the Contract Deposit
- Include confirmation that the **Code Member** cannot negotiate or enter into a contract with another **Consumer** for the **New Home**

By accepting the **Contract Deposit**, the **Code Member** agrees that the **Contract Deposit** will be protected and will confirm the mechanisms by which they will be protected and which party will be responsible for holding the **Contract Deposit**.

4.3. Contract Exchange

The Pre-Contractual Information reviewed by the **Home Buyer** and included in the **Reservation Agreement** will form the basis of the contract. The **Home Buyer** and their Professional Advisors will be given the opportunity to consider and negotiate any changes prior to entering the contract.

The Contract must:

- Be in writing
- Be clear, fair and in plain English
- Clearly state the details of the New Home agreed to in the Reservation Agreement
- Clearly state the details of the terms the **Home Buyer** and **Code Member** agree to adhere to
- Clearly state any and all costs the **Home Buyer** will need to pay, including the **Contract Deposit**, the manner in which it will be held and by the party responsible
- Clearly state the Home Buyer's cancellation rights and the costs that will be incurred
- Confirm an anticipated Sale Completion date and communicate any anticipated delays
- Be entered into by the Home Buyer with the supervision of Professional Advisors

Any delays to the anticipated **Sale Completion** date or **Practical Completion** date should be communicated to the **Home Buyer** in writing, giving full details of the delay and the updated completion dates.



4.4. Changes to the New Home

The **Code Member** must ensure the **Home Buyer** is aware of any material changes to the **New Home** between **Contract Exchange** and **Sale Completion**. Any changes that effect the date of **Practical Completion** or **Sale Completion** must be communicated. Any changes must be considered and agreed in writing by both parties prior to **Sale Completion**.

The **Home Buyer** will be entitled to cancel the purchase, without penalty, and receive a full refund of their **Contract Deposit** in the event the **Code Member** makes material changes to the **New Home** without their written agreement.

5. Sale Completion and Completion of the New Home

The **New Home** must reach; or be expected to reach without unreasonable delay, **Practical Completion** before **Sale Completion**. The **New Home** will be completed to a satisfactory standard and be fit for its intended purpose.

The **Code Member** will provide the **Home Buyer** with the following documentation regarding the **New Home** at **Sale Completion**:

- A Building Control Completion Certificate or Final Certificate as appropriate
- Copies of any Installation and Testing Certificates for services in the New Home
- Guidance on the operation and maintenance of any appliances and services provided with the New Home
- A specification of the New Home including drawings and plans
- A copy of the **Ark Warranty** including the Insurance Certificates
- A copy of any other Insurance Policies, Insurance Backed Guarantees, Product or Manufacturer's Guarantees, Architect's Certificates and Collateral Warranties that have been issued in relation to the New Home
- A "snagging list" of any faulty, incomplete or outstanding works which the **Code Member** agrees to complete within 18 months of **Sale Completion**
- Full details of any after sales services that were agreed prior to Sale Completion

The **Code Member** will also provide the following details in order to arrange the completion of any outstanding works:

- Primary contact name
- Primary contact telephone number
- Primary contact email or postal address
- Secondary contact name
- Secondary contact telephone number
- Secondary contact email or postal address

When visiting the **New Home** to arrange the completion of outstanding works, the **Code Member** will prearrange their visits at mutually convenient times with the **Home Buyer**. **Code Members** will notify the **Home Buyer** of who will be at the property, will carry appropriate identification, indicate for how long they will be in the property and confirm what work they will be undertaking.



The **Code Member** agrees to be respectful of the property and the **Home Buyer** and will ensure all work is completed to a satisfactory standard that is fit for its intended purpose. The **Code Member** will not seek to engage the **Home Buyer** in the sale of any further goods or services whilst present in the **New Home** following **Sale Completion**.

The **Code Member** agrees that the Primary Contact information can be used to raise **Complaints**. If the Primary Contact information is not appropriate for **Complaints**, the **Code Member** should provide a name telephone number and alternate contact method for this purpose. **Code Members** will not call, email, post or contact a **Home Buyer** unless consent has been provided by the **Home Buyer** to be contacted in such a manner. **Code Members** should not provide phone numbers that will charge **Home Buyers** premium rates, or generic phone numbers that will not allow **Home Buyers** to directly engage with the **Code Member**.

6. Complaints, Disputes and Mediation

6.1. Complaints

A **Complaint** is a statement made by the **Home Buyer**, whether oral or written, and whether justified or not, expressing dissatisfaction at the **Code Member**'s provision of, or failure to provide, a service under the terms of **The Code**.

Complaints must be raised with the **Code Member** within two years of the date of **Practical Completion** or **Sale Completion**, whichever date is the later. The **Complaint** must be regarding the **New Home** or related services agreed between the **Home Buyer** and **Code Member**.

The Complaint should not relate to the Ark Warranty or any matter not covered by The Code.

The **Code Member** must have a clear system and process in place to manage **Complaints** made by the **Home Buyer**. This system and process should include:

- Who Complaints can be made to by confirming assigned contact details
- How **Complaints** can be made (i.e., by phone, email, in person)
- How Complaints will be addressed
- · The timeframe in which Complaints will be acknowledged and considered
 - No later than 30 days to be acknowledged
 - No later than 56 days to offer a resolution

The **Code Member** must provide clear and accurate responses to the **Home Buyer**'s **Complaint** and must keep records of any **Complaint**, including correspondence, records of phone calls, site visits and measures taken to address the **Complaint**.

The **Home Buyer** will be made aware of the escalation process should a **Complaint** not be appropriately addressed.

6.2. Disputes

A **Dispute** is an argument, disagreement or similar between the **Home Buyer** and **Code Member** following a **Complaint**.

The **Home Buyer** must have raised the **Complaint** within two years of the date of **Practical Completion** or **Sale Completion** of the **New Home** (whichever falls later). The **Code Member** must have been given the opportunity to address and resolve the **Complaint**.

In the event of a **Dispute** that has not be addressed or satisfied by the **Code Member**, the **Home Buyer** can:



- Raise the **Dispute** with the **Code Sponsor**
- Request non-binding mediation facilitated by the Code Sponsor
- Seek external mediation or legal resolution by a third party
- Escalate the **Dispute** to the Alternative Dispute Resolution Service

A Mediation service facilitated by the **Code Sponsor** is not available following escalation to the Alternative Dispute Resolution Service or legal action.

6.3. Alternative Dispute Resolution

A **Complaint** or **Dispute** can be bought to the Alternative Dispute Resolution Service in the event that a **Home Buyer** is not satisfied with the actions or the inaction of the **Code Member**, in the following circumstances:

- The **Code Member** has been notified of a **Complaint** which has not been acknowledged in writing within a 30-day period; or
- The Code Member has acknowledged a Complaint but has not provided a resolution, response or decision to the Home Buyer within a 56-day period from the date of notification; or
- The Code Member has responded to the effect that appropriate investigations need to be undertaken
 relevant to resolving the Complaint. The Code Member must provide a reasonable date by which a
 resolution, response or decision will be made. The Home Buyer may raise the Complaint or Dispute
 to the Alternative Dispute Resolution Service where the Code Member fails to provide a resolution,
 response or decision within a 30-day period of the date agreed; or
 - Within 56 days following the provision of a written response by the Code Member to the mediation decision; or
 - Following the completion of mediation.

The *Centre for Effective Dispute Resolution (CEDR)*, which is independent of the **Code Member** and **Code Sponsor**, will agree the terms, conditions and processes to be followed by the Alternative Dispute Resolution Service, prior to the appointment of an adjudicator.

The following costs, awards and limits apply:

- The case registration fee for adjudication for the Home Buyer is £100 plus VAT.
- The fee for adjudication with early settlement for the Code Member is £250 plus VAT.
- The fee for adjudication without early settlement for the Code Member is £500 plus VAT.
- Awards for emotional distress and / or inconvenience are subject to a maximum award of £1,000.
- Awards can include reimbursement of the Home Buyer's case registration fee of £100.
- The maximum value of any award will be 25% of the contract price of the **New Home** subject to a maximum of £50,000 (inclusive of VAT) in the aggregate for all awards.
- The Code Member may be ordered to satisfy and comply with a performance award that will be advised by the adjudicator, e.g. where the Code Member must carry out remedial works to the New Home.
- The Code Member may be ordered to satisfy and comply with any combination award, i.e. a
 combination of reimbursement of financial loss, compensation for emotional distress and
 inconvenience (subject to the limits above), and carrying out remedial works to the New Home.
- The Code Member may be referred to the Disciplinary and Sanctions Panel following the decision of the adjudicator.

All awards made by the Alternative Dispute Resolution Service are inclusive of VAT.

All costs, awards and limits stated relate to matters separately considered by the Alternative Dispute Resolution Service, unless an aggregate limited is stated.



A new **Complaint** raised during the Alternative Dispute Resolution Service process which the **Code Member** has not had the opportunity to respond to will not form part of the Alternative Dispute Resolution Service.

Under the terms of their registration with **The Code**, the **Code Member** is required to honour any award made against them under the Alternative Dispute Resolution Service.

The Adjudicator's decision cannot be appealed against. It can only be accepted or rejected by the **Home Buyer**. Should the **Home Buyer** reject the Adjudicator's decision this does not affect their statutory rights to take further legal action outside **The Code** against the **Code Member**.

6.4. Disciplinary and Sanctions

Should the **Code Member** be subject to **Complaints**, **Disputes** or Alternative Dispute Resolution Services, the **Code Member** may be referred to the Disciplinary and Sanctions Panel, facilitated by the **Code Sponsor**.

The Disciplinary and Sanctions Panel will convene as necessary to deal with matters. The Panel will be made up of three professionals, with representatives or members from:

- The Insurance Industry (Members of the Chartered Insurance Institute)
- The Construction Industry (Member of the Royal Institute of Chartered Surveyors or equivalent)
- The Chartered Trading Standards Institute

The Panel has the right to impose sanctions on Code Members, including but not limited to:

- Specifying improvement plans for the Code Member, including a written warning
- Financial penalties equivalent to the reasonable costs incurred by the **Home Buyer** and **Code Sponsor** following a **Complaint**, **Dispute** or Alternative Dispute Resolution Service
- Suspension (time limited or indefinite) from registering New Homes with the Code Sponsor
- Suspension (time limited or indefinite) from the issuance of any further Ark Warranty products to the
 Code Member

Suspensions and other restrictions can be applied to Directors and Officers of the **Code Member** and associated companies, including parent, ultimate holding, subsidiaries and any entity registered where a sanction has been imposed.

The Panel reserves the right to share sanctions imposed upon **Code Members** on the **Code Sponsor**'s website, in relevant publications and with relevant third parties, including Structural Warranty providers who operate an equivalent Consumer Code.

7. Monitoring The Code

The Code and **Code Members** will be subject to annual performance monitoring by the **Code Sponsor**. The **Code Sponsor**, at its discretion, may undertake or instruct third parties to undertake:

- Annual audits of each Code Member
- · Independent mystery shopping
- Conducting, reviewing and assessing Home Buyer satisfaction surveys
- Monitoring Complaints and Disputes
- Training for Code Members



The **Code Sponsor** may consult with or instruct additional independent third parties, including consumer advisory bodies, to review the effectiveness of **The Code**.

The **Code Sponsor** will report annually on the effectiveness of **The Code**, with reports made available on the **Code Sponsor**'s website and with the Chartered Trading Standards Institute.

Signed

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Name	Enter Text
Signature	Enter Text
Date	Enter a Date
Position*	Enter Text

^{*}Director if Limited Company or Principal if Sole Trader / Partner if Partnership